



## Trademark Policy

### Use of the Marks

Chia Network maintains a large portfolio of trademarks. Chia Network's trademarks come in a variety of forms and may include letters, words, logos, designs, images, slogans, colors, product shapes, product packaging, and sound. You may access the listing of all Chia Network trademarks by contacting [chiaip@chia.net](mailto:chiaip@chia.net). Please note that the listing is not meant to be all-inclusive, and a mark may still be a Chia Network mark, even if it is not on the list.

To protect its trademarks and to preserve its reputation and goodwill, Chia Network carefully guards against any violation of its trademarks. We are thrilled about the community enthusiasm to show affiliation with Chia Network. However, you may not use Chia Network's trademarks, service marks, names, logos or any other designations in a manner that suggests affiliation or association with Chia Network. Only those parties who have secured a written permission from Chia Network may use Chia Network's trademarks in accordance with applicable terms.

To request permission to use a Chia Network trademark, name, logo or any other designation, please contact us at [chiaip@chia.net](mailto:chiaip@chia.net).



Unauthorized use (use without a written permission from Chia Network) of a Chia Network trademark, name, logo, or any other Chia Network designation may constitute infringement, dilution or tarnishment of Chia Network's trademarks. Here are some ways of avoiding the undesirable consequences of unlawful use of Chia Network's trademarks:

- Do not use a Chia Network trademark, name, logo, or any other Chia Network in any materials without obtaining the written permission of Chia Network.
- Do not use a Chia Network trademark, name, logo, or any other Chia Network designation in a manner that is likely to cause confusion about the origin or source of any product, service, material, course, technology, program or other offerings.
- Do not use a Chia Network trademark, name, logo, or any other Chia Network designation in a manner that is likely to give the impression or imply an affiliation or association between you, your products or services, and Chia Network.
- Do not use a Chia Network trademark, name, logo, or any other Chia Network as or as part of a company, product, service, technology, program or solution.
- Do not use a Chia Network trademark, name, logo, or any other Chia Network in a manner that is likely to dilute, defame, disparage, or harm the reputation of Chia Network or its products or services.
- Do not use any trademark, name, or designation that is confusingly similar to the Chia Network's name or its trademarks.

- Do not copy or imitate any Chia Network’s trade dress, product packaging, type style, logo, design or the overall commercial impression of any Chia Network’s website, blog, or other materials.
- Do not register or use any domain name that incorporates a Chia Network trademark, name, logo, or any other Chia Network designation.
- Do not register or seek to register a Chia Network’s trademark, name, or logo or any mark, name or logo that is confusingly similar to a Chia Network’s mark, name or logo.
- Do not display a Chia Network trademark, name, logo, or any other Chia Network designation more prominently than your name or your product or service name.
- Do not use a Chia Network trademark, name, logo, or any other Chia Network designation in connection with content critical of Chia Network Inc, or any and all of Chia Network’s products or services, or anyone associated with Chia Network.
- Do not use a Chia Network trademark, name, logo, or any other Chia Network designation in connection with any illegal, scandalous, or immoral content or activity.
- Do not use a Chia Network trademark, name, logo, or any other Chia Network designation in a way that is untruthful, inaccurate, or misleading.
- Do not modify a Chia Network trademark, name, logo, or any other Chia Network designation in any way.
- Do not combine other words, symbols, or designs into a Chia Network trademark, name, logo, or any other Chia Network designation. This means you need to leave plenty of white space around a Chia Network trademark, name, logo, or any other Chia Network designation, so they do not appear to be part of your name(s), logo(s), or other identifier(s), or anyone else's. Chia Network trademark, name, logo, or any other Chia Network designation must be visually distinguishable from your name and the name(s) of your product(s) and service(s).
- Do not use a Chia Network trademark as a noun. Chia Network trademarks must be used as adjectives with nouns that properly and accurately identify the Chia Network product, service, program, material, or technology to which you are referring.
- Do not use a Chia Network trademark in the plural or possessive form.



- Always seek permission to use a Chia Network trademark, name, logo, or any other Chia Network designation.
- Always display a Chia Network trademark, name, logo, or any other Chia Network designation in its entirety
- Always use the proper spelling for Chia Network trademarks, Chia Network name, or any other Chia Network designation.
- Use the ® or ™ symbol in connection with Chia Network marks. Generally, the ® symbol is used with those marks that have obtained trademark registration, while the ™ symbol indicates ownership of a mark regardless of its registration status. For more information about trademarks, please visit <https://www.uspto.gov/trademarks/basics>.

Additionally, the following acknowledgement of Chia Network’s ownership of its marks and/or logos:

“[insert permissible mark] [is a/are] registered trademark[s] or trademark[s] of Chia Network, Inc. in the United States and worldwide.”

### **Chia Logo Use**

Because the Chia Network trademarks, including the Leaf Logo, are valuable assets of Chia Network, you must comply with both the online Branding Guidelines and the Chia Network Logo Use Guidelines outlined below.

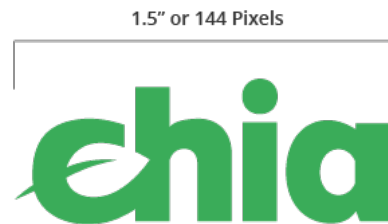
#### Minimal Size

Logo size will vary depending on use but the logo and signature should never be smaller than 1" wide in print and 96 pixels wide for Web use.



#### Preferred Size

The logo and signature preferred size is a minimum of 1.5” wide or 144 for Web use.



#### Full Color Logo without Copy

The Chia leaf logo without copy may be used by itself. The following size requirements apply to the leaf logo.

### Minimal Size

Logo size will vary depending on use but the logo without signature should never be smaller than 1" wide in print and 96 pixels wide for Web use.

3/4"



### Preferred Size

The logo preferred size is a minimum of 1.5" wide print or 144 pixels for Web use.

72 Pixels



1" or 96 Pixels



### Color Specifications

#### Full Color Logo with Copy

You must not alter the color of the Logos, other than to print them, as needed, in black and white or in grey-scale. The design should always appear in green, hex color #3aac59 (RGB: 58, 172 and 89).

A consistent color scheme ensures that a cohesive image is presented across all Chia Network communications materials. The following colors and appropriate uses are to be used across all marketing collateral, websites, and multimedia campaigns.

#### Color Palette

Copy: PMS 356 (green)

The word "chia" is written in a bold, lowercase, green sans-serif font. A green leaf icon is integrated into the letter 'h', with its stem extending to the left and its tip pointing upwards.



Pantone: 7738 C

CMYK: 76.05 / 5.51 / 89.43 / 0

RGB: 58 / 172 / 89

HEX#: 3aac59

## Questions and Contact Information

For questions or comments regarding a Chia Network logo, to obtain alternate logo formats, or to request additional artwork, please email all branding requests to Ali Shadle, VP Operations at [ashadle@chia.net](mailto:ashadle@chia.net).

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[ashadle@chia.net](mailto:ashadle@chia.net)  
Chia Network  
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## Additional Guidelines

In addition to following Branding Guidelines above, you must comply with Chia Network's Copyright Policy below.

## Disclaimer

This policy is not intended as legal advice. Please consult your own attorney about your legal rights or duties. Please contact [chiaip@chia.net](mailto:chiaip@chia.net) with questions regarding Chia Network policy for its trademarks.